



Welcome To The Gemini IBD® Infographics Newsletter Volume 16

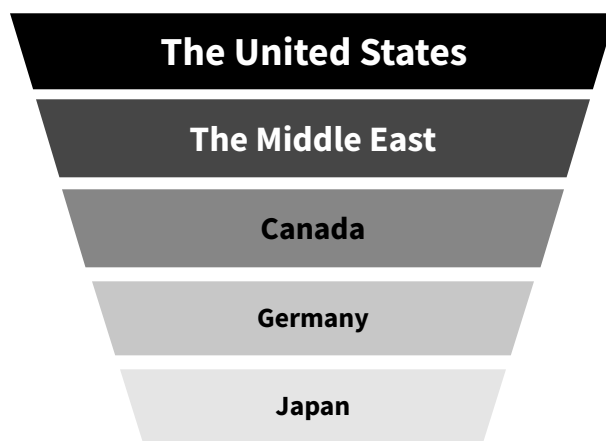
The True Cost of Security Breaches: Our 2022 Mid Year Cyber Report

The Average
Cost Per Year
On A Global
Basis

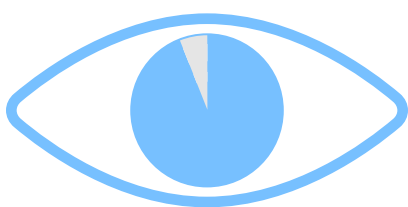
**\$161.00
Per
Record**

**\$4.24
Million**

The Global Impact
of Data Breaches



The Top 5
Countries For
The Worst Data
Breaches



The Time It Takes To
Detect A Data Breach

**300
Days**

*\$401
Million
In 2021*

**What Is A Mega
Breach?**

When They Are
Over 1,000
Victims Involved

How To Avoid Data Breaches

2022

- Tip #1: Create An Incident Response Plan
- Tip #2: Conduct Regular Risk Assessments
- Tip #3: Keep Your IT/Network Infrastructure Simple
- Tip #4: Stress Test Your Incident Response Plan
- Tip #5: Implement The Zero Trust Framework