

# A NEW STANDARD FOR OFFICE PRODUCTIVITY LOGITECH CORE PORTFOLIO

The Core Portfolio introduces solutions that benefit both IT managers and employees. The portfolio supports the broadest roles within any business organization. From financial analysts to marketing experts, these employees require high-quality tools to enhance productivity and facilitate collaboration. By upgrading their essential tools, employees are able to work more efficiently and productively and engage better during video calls.

# **CORE PROFESSIONALS**



Knowledge workers who require well-equipped workstations for frequent collaboration and enhanced productivity. Technologies need to be easy for them to learn and apply to work.

## **Key Challenges:**

- **Inefficient tools** lack flexibility and are not easily customizable to meet user needs.
- Advanced tools and technology require a **longer learning curve**, which can slow productivity and create frustrating user experiences.
- Basic traditional computer peripherals made for business offer limited benefits and improvements to the employee experience.

# WHY SELECT CORE PORTFOLIO?

- ✓ **Improved productivity:** Work more efficiently with a keyboard and mouse combo that offers laptop-style typing, super fast scrolling, and multi-device switching. Collaborate more naturally with a 1080p webcam and wireless headset with noise-canceling mic.
- Simple yet powerful: The Logitech Core portfolio of products is designed with simplicity in mind so employees can put them to use with minimal effort and learning.
- Designed for today, upgrade for everyone: Logitech brings modern design and improved comfort to employees' desks. From a keyboard/mouse combo with laptop-style typing and a comfortable fit, to a lightweight office headset and 1080p webcam, our products are thoughtfully designed for today's knowledge workers — and priced for mass deployment.

# **OUR FEATURED SOLUTION**



### SIGNATURE SLIM COMBO MK955 FOR BUSINESS

A wireless combo with familiar, quiet typing, super fast scrolling, and multidevice switching.



#### **ZONE VIBE WIRELESS**

Lightweight wireless headphones with noise-canceling mic and multipoint *Bluetooth*<sup>®</sup>. Designed for comfort, call-clarity, and hybrid work.



#### **BRIO 505**

1080p webcam with auto light correction, dual noise-reducing mics, and ShowMode for enhanced meeting experience.

## WHY LOGITECH?



GLOBAL AVAILABILITY



WIRELESS
PERFORMANCE &
SECURITY



GLOBAL PROSUPPORT & WARRANTY



**SUSTAINABILITY** 



REMOTE MANAGEMENT





**CUSTOMIZATION** 

## **RELATED PRODUCTS**



SIGNATURE MK650 COMBO FOR BUSINESS



SIGNATURE M650 FOR BUSINESS



ZONE WIRED



ZONE WIRED EARBUDS



**BRIO 305** 

# logitech

logitech.com/business/personal-workspace

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- <sup>1</sup> Available on Windows and macOS at logi.com/tune
- <sup>2</sup> Available on Windows and macOS at logi.com/optionsplus

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Published March 2024