

WELCOME TO THE GEMINI IBD® INFOGRAPHICS NEWSLETTER

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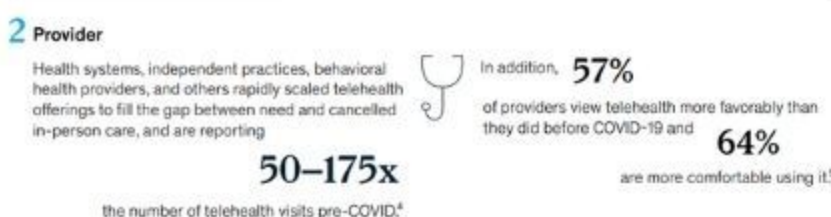
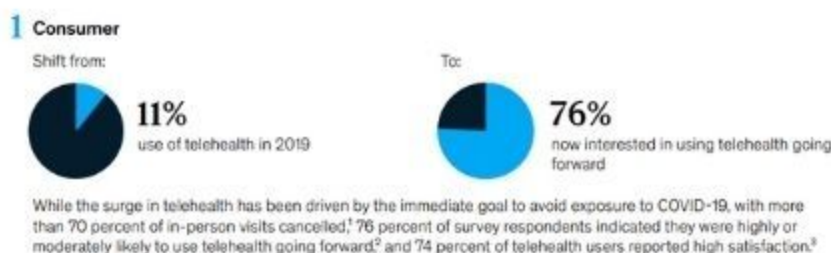
HOW COVID-19 IMPACTED THE TELEHEALTH TREND

In this infographic newsletter, we look at more specifically as to how COVID-19 permanently impacted the growth and adoption of Telehealth Services here in the United States, and the impacts on the current state of the medical insurance industry.

HOW COVID-19 PERMANENTLY IMPACTED THE GROWTH & ADOPTION OF TELEHEALTH SERVICES



How has COVID-19 changed the outlook for telehealth?



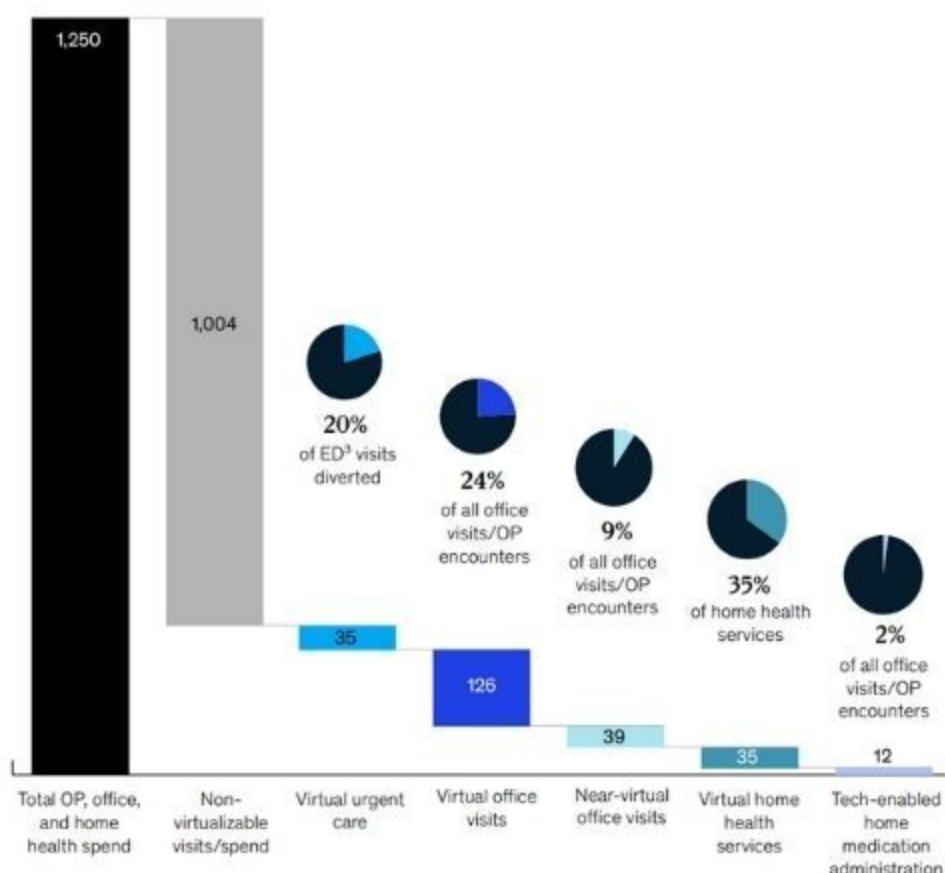
Even after two years into the full force of COVID-19, we are still feeling the impacts. For example, there are many new variants that are still cropping up on a worldwide basis, such as the BA 3 and the BA 5 strains from the Omicron, as well as others that we have not even heard of yet. Although as a society we may act that COVID-19 is over, the fact of the matter is that it is not.

Instead, we have learned to accept it, in a way like influenza. It is here to stay with us on a long-term basis. The key here for the American society to keep engaging COVID-19 on a proactive basis, by coming out with newer vaccines and oral pills that we can take to help mitigate the risks of not only getting it, but spreading it as well. In fact, is a worldwide effort, where we all must together as one.

THE IMPACTS ON THE CURRENT STATE OF THE MEDICAL INSURANCE INDUSTRY

Approximately \$250 billion—or ~20%—of all Medicare, Medicaid, and Commercial OP, office, and home health spend, could potentially be virtualized.

Current OP¹ and office visits that can be virtually enabled
Commercial, Medicare, and Medicaid 2020 estimated,² billions of dollars



¹ Outpatient.
² Projected from 2018 commercial and Medicare spend, using National Health Expenditures.
³ Emergency department.
 Source: Anonymized claims data representative of commercial, Medicare, and Medicaid utilization.

Even though COVID-19 brought terrible wrath to the world, there are actually a few good things that actually have come from it. One of them is Telehealth. This is where we can have a doctor's visit over a video conferencing tool, such as Zoom or Microsoft Teams. This proved especially beneficial for all of us, as we still needed to keep our doctors' appointments but had to socially distance ourselves.

Although we can now visit our doctor face to face (assuming that we have been vaccinated), Telehealth is around, and will even grow in ways never imagined before, just like how the Remote Workforce has evolved.